https://jobs.ua/job-pr-manager-3066111

Ваш надійний помічник

PR Manager

Київ,

Рубрики: Реклама, маркетинг, PR

Побажання до співробітника

Графік роботи: повний робочий день

Опис вакансії

Requirements:

- higher education (PR, marketing, humanities)
- at least 5 years of work experience in a similar position in B2B or B2C sector; experience in telecommunication or mobile industry will be an advantage
- event management skills, proved track record of successful events organized
- marketing planning, media planning experience, understanding of modern marketing and PR instruments
- stress resistance, leader qualities, ability to set priorities and show initiative
- Russian and Ukrainian – mother tongues, English – advanced
- multi tasks resistance
- work under pressure

Duties:

- marketing planning and PR-support for all practices and industries
- active work on CRM
- to develop and strengthen relations with local mass media
- to develop relations with public and industry organizations
- to draft and update presentation materials
- to organize various events
- to systematize and automate business processes
- to manage the department and contractors
- to prepare various reports and analytics
- to budget and develop action strategies and plans for industries
- SMM
- to implement relevant international marketing practices
- etc.

We offer:

- competitive salary
- medical insurance
- professional development

If you are intererested at our position, please send your English CV with title of desired position to: ukraine@huawei.com