https://jobs.ua/job-ppcsea-manager-2999532

Ваш надійний помічник

PPC/SEA Manager, 20000 грн.

Київ,

Компанія: WinPro-Solutions

Рубрики: IT, WEB фахівці, Реклама, маркетинг, PR

Побажання до співробітника

Освіта:	не має значення
Досвід роботи:	від року
Графік роботи:	повний робочий день

Опис вакансії

Qualifications:

- 1-2 years search engine marketing (SEM) experience with a strong background that includes online campaign planning and buying high quality in Google AdWords, Bing (is a plus), Google Analytics.
- Effective writing, verbal communication
- Strong analytic skills and ability to relate results to client business objectives
- Proficient project management skills
- Able to multi-task, organize, prioritize. and structure workload
- Proficient with search engine interfaces, tracking tools (ad serving), and procedures (both search and online)
- Excellent client and account service record
- Strong track record of delivering high-quality results for clients
- Experience with developing, and executing effective communications, media, and interactive marketing plans
- Knowledge of Microsoft Word, Excel, Outlook, and PowerPoint
- English - Upper Intermediate, knowing other languages is a plus

Work conditions:

- Office in the center
- Competative salary

KEY SKILLS:
SEM, Google Analytics, Business English, Engine interfaces, Tracking tools (ad serving), MS Outlook, Negotiation skills, MS PowerPoint, MS Word

Контактна інформація

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Контактна особа:	Анна