



Ваш надійний помічник

Smm менеджер, 10000 грн.

📍 Київ,

Рубрики: [Реклама, маркетинг, PR](#)

Побажання до співробітника

Освіта:	не має значення
Досвід роботи:	від року
Графік роботи:	повний робочий день

Опис вакансії

General:

- - English: upper-intermediate. Other languages, especially German are a plus (all communications, tutorials are in English, its knowledge is essential)
- - Good understanding of western market – consumer psychology, expectations, trends
- - Attention to detail (everything needs to be double-checked to minimize the possibility of mistakes occurring)
- - Responsibility, initiative (if something is unclear or unknown, it should not serve as an excuse, but action should be taken to resolve it)
- - Willingness to learn (because many new programs and tools need to be used and mastered)

Content management:

- - Good understanding of advantages and drawbacks of all the main content types. Ability to use each one appropriately to drive engagement
- - Good research skills to find the most fresh, interesting and relevant content
- - Creative skills to create unique and interesting pieces of content and offer new ways to drive engagement
- - Ability to analyze the audience and the stats and adjust the strategy accordingly

Advertising:

- - At least some experience with running ads is desirable
- - Knowledge of Ads Manager strongly recommended, of Power Editor desired
- - Knowledge of Facebook rules and guidelines
- - Analytical skills to analyze ads performance and optimize them accordingly

Контактна інформація

Телефон:	+38 (068) 444-96-83
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Контактна особа:	Анна
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